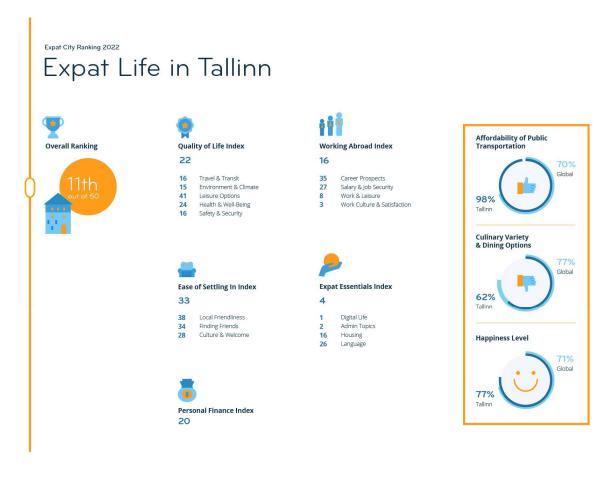


Expats Vote Tallinn the Best City for Digital Life

The Expat City Ranking 2022 reveals the best and worst cities for expats around the world, including Tallinn.

- Tallinn ranks 11th out of 50 cities in the Expat City Ranking 2022 and performs particularly well for digital life and admin topics.
- Valencia (1st), Dubai, Mexico City, Lisbon, Madrid, Bangkok, Basel, Melbourne, Abu Dhabi, and Singapore (10th) are the top 10 cities for expats to live in 2022.
- On the other hand, expats consider Johannesburg (50th), Frankfurt am Main, Paris, Istanbul, Hong Kong, Hamburg, Milan, Vancouver, Tokyo, and Rome (41st) the world's worst cities to live in.

Munich, 29 November 2022 — Tallinn ranks 11th out of 50 in the Expat City Ranking 2022 by InterNations, the world's largest expat community with over 4.5 million members. The city performs best in the Expat Essentials Index (4th), thanks to its high level of digitization and the ease of handling admin topics. What is more, expats in Tallinn are satisfied with their working life, even though moving to the city does not necessarily improve their career prospects. While they also enjoy the high quality of life, they struggle to make local friends and are unhappy with their social life.





The Expat City Ranking is based on the annual Expat Insider survey by InterNations, which is one of the most extensive surveys about living and working abroad, with 11,970 respondents in 2022. This year, 50 cities around the globe are analyzed in the survey, which offers in-depth information about five areas of expat life: Quality of Life, Ease of Settling In, Working Abroad, Personal Finance, and Expat Essentials Index, which covers digital life, admin topics, housing, and language.

11 | It Is Easy to Navigate Expat Life in Tallinn

Tallinn ranks 11th out of 50 cities in the Expat City Ranking 2022, even coming fourth in the **Expat Essentials Index**. It is voted the best city worldwide in the Digital Life Subcategory (1st). Expats are very satisfied with the availability of government services online (90% happy vs. 61% globally) and the unrestricted access to online services (100% vs. 82% globally). More than four in five (82%) also find it easy to deal with local bureaucracy, more than twice the global average (40%), and 80% had no problem getting a visa in order to move there (vs. 56% globally). Therefore, Tallinn lands in an excellent second place in the Admin Topics Subcategory, only beaten by Dubai (1st).

The **Working Abroad Index** (16th) is another highlight for Tallinn, particularly when it comes to the Work Culture & Satisfaction Subcategory (3rd). Expats agree that the local business culture encourages creativity (83% happy vs. 51% globally), promotes independent work (81% vs. 45% globally), and supports flexibility (92% vs. 60% globally). While expats are also happy with their working hours (76% happy vs. 63% globally), 29% say that moving to Tallinn has *not* improved their career prospects (vs. 18% globally).

Tallinn ranks midfield in both the **Personal Finance** (20th) and the **Quality of Life** (22nd) **Indices**; however, the latter features both highs and lows: expats rank the city first for the affordability of public transportation (98% happy vs. 70% globally), and 92% are also happy with its availability (vs. 73% globally). *"I like the easy transport and clean environment,"* shares an expat from India. In fact, expats generally appreciate the great air quality (4th) and the urban environment (5th). The great environment might help a bit with Tallinn's ranking for recreational sports (24th), but on the other hand, about one in five (19%) are unhappy with the culinary variety and dining options (vs. 12% globally). Overall, the city lands in a low 41st place in the Leisure Options Subcategory.

The **Ease of Settling In Index** (33rd) is Tallinn's weak point. This is mainly due to the Local Friendliness Subcategory (38th): 23% of expats perceive the local population as unfriendly towards foreign residents (vs. 18% globally), and more than half (52%) find it hard to make friends with them (vs. 37% globally). In the end, 35% are unhappy with their social life in Tallinn, compared to 26% globally.

You can find out more about the 50 cities featured in the Expat City Ranking in the full report as well as in the press release about the best and worst destinations worldwide (both available under "Downloads" in the email).

About the Expat City Ranking 2022

The Expat City Ranking is based on the annual Expat Insider survey by InterNations. For the survey, InterNations asked 11,970 expats representing 177 nationalities and living in 181 countries or territories to provide information on various aspects of expat life, as well as their gender, age, and nationality. In addition to their satisfaction with life in their host country, respondents were also invited to share their opinions on the city they are currently living in.



Participants were asked to rate up to 56 different aspects of urban life abroad on a scale of one to seven. The rating process emphasized their personal satisfaction with these aspects, considering both emotional topics and more factual aspects with equal weight. The individual factors were then bundled in various combinations for a total of 16 subcategories, and their mean values were used to draw up five topical indices: Quality of Life, Ease of Settling In, Working Abroad, Personal Finance, and Expat Essentials. These were further averaged — together with the responses to the question "All things considered, how happy are you with your life abroad in general?" — to create the Expat City Ranking. In 2022, the top 10 cities for expats are Valencia (1st), Dubai, Mexico City, Lisbon, Madrid, Bangkok, Basel, Melbourne, Abu Dhabi, and Singapore (10th).

For a city to be featured in the Expat City Ranking 2022, a sample size of at least 50 survey participants per destination was required. In total, 50 cities met this requirement.

About InterNations

With more than 4.5 million members in 420 cities around the world, <u>InterNations</u> is the largest global community and a source of information for people who live and work abroad. InterNations offers global and local networking and socializing, both online and face to face. At around 6,000 events and activities per month, expatriates have the opportunity to meet other global minds. Online services include discussion forums and helpful articles with personal expat experiences, tips, and information about life abroad. Membership is by approval only to ensure we remain a community of trust. InterNations is part of the NEW WORK SE, a group of brands that offer products and services for a better working life.

Find more information about InterNations on our <u>press page</u>, in our <u>company blog</u>, or in our <u>magazine</u>. Follow us on <u>Twitter</u> for updates and data insights on expat life.

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