

# Expat Insider 2021 Survey Reveals: The Best and Worst Destinations for Living and Working Abroad

Mexico is the easiest country to get settled in and great for personal finance as well.

- Taiwan, Mexico, Costa Rica, Malaysia, Portugal, New Zealand, Australia, Ecuador, Canada, and Vietnam are the best destinations for expats in 2021.
- The worst countries for expats are Kuwait (59th), Italy, South Africa, Russia, Egypt, Japan, Cyprus, Turkey, India, and Malta (50th).
- Mexico comes 2nd out of 59 destinations in the Expat Insider 2021 survey. It performs extremely well across the board, except for a slightly below-average 31st place for the quality of life.

Munich, 18 May 2021 — For the seventh time, <u>InterNations</u>, the world's largest expat community with around 4 million members, has published its Expat Insider survey. With more than 12,000 respondents, it is one of the most extensive surveys about living and working abroad, sharing insights into expat life in 59 destinations. The survey offers in-depth information on expats' satisfaction with the quality of life, ease of settling in, working life, personal finance, and the cost of living in their respective country of residence. Additionally, the respondents share how they have been experiencing the **COVID-19 pandemic** and how it has impacted their life.

Mexico comes 2nd out of 59 destinations in the Expat Insider 2021 survey. The country is rated the best country in the world for the ease of settling in, also making it into the top 5 for personal finance (2nd) and the cost of living (4th). While it also does quite well in the Working Abroad Index (22nd), it ranks just slightly below average for the quality of life (31st). Together with Mexico, Taiwan (1st) and Costa Rica (3rd) are the best expat destinations worldwide: all of them attract expats with their ease of settling in and good personal finances. On the other hand, the bottom three countries, Kuwait, Italy, and South Africa, all perform poorly in the Working Abroad Index. Additionally, Kuwait is the hardest country for expats to feel at home in, Italy is the worst for personal finances, and expats in South Africa do not feel safe.





## Mexico in the Expat Insider 2021 Survey

### Easy to Afford, Easy to Make Friends

According to the Expat Insider 2021 survey, Mexico ranks 2nd out of 59 destinations worldwide, right after Taiwan (1st). It even ranks as the best country for expats in the Ease of Settling In Index (1st): 85% find it easy to settle down in Mexico (vs. 62% globally), and another 78% say it is easy to make local friends (vs. 44% globally). A US American expat says that "the culture and friendliness of the local people" is their favorite thing about living in Mexico. Mexico also does well in the Personal Finance (2nd) and Cost of Living (4th) Indices. In fact, four in five expats (80%) are satisfied with their financial situation (vs. 64% globally), and 90% say their disposable household income is enough or more than enough to cover their living expenses (vs. 77% globally).

### **Worries about Environmental Quality and Personal Safety**

Mexico performs slightly below average in the Quality of Life Index (31st). It comes in 42nd place in the Quality of the Environment subcategory, with 27% of expats being unhappy with the water and sanitation infrastructure (vs. 12% globally). Additionally, 13% of expats find it difficult to pay without cash (vs. 9% globally), which leads to a 34th place in the Digital Life subcategory. Mexico even lands in the bottom 10 of the Safety & Security subcategory (51st), with 20% of expats concerned about their personal safety (vs. 8% globally). In fact, an Irish expat says that they "do not feel safe on the streets".

### The Happiest Place on Earth

On the upside, most expats in Mexico (89%) consider themselves happy with their life in general (vs. 75% globally), placing the country first worldwide for personal happiness. Moreover, the majority is happy with the local leisure options (82% vs. 72% globally), as well as the climate and weather (91% vs. 66% globally). This enhances their quality of life and leads to a second place for Mexico in the Leisure Options subcategory.

### The Impact of COVID-19 on Expat Life in Mexico

During the current pandemic, roughly half the expats in Mexico (53%) are satisfied with the official communication regarding COVID-19, 13 percentage points less than the global average (66%). Out of those who are unsatisfied with the official communication, most respondents (72%) state that the information offered was unclear, confusing, or contradictory (vs. 67% globally). Most rely on social media (43% vs. 40% globally), local news (40% vs. 47% globally), and expat news (39% vs. 32% globally) in addition to or instead of official channels.

### The Best and Worst Destinations for Living and Working Abroad in 2021

According to the Expat Insider 2021 survey, the top 10 destinations for expats are Taiwan (1st), Mexico, Costa Rica, Malaysia, Portugal, New Zealand, Australia, Ecuador, Canada, and Vietnam (10th). All these countries stand out with above-average results in the Ease of Settling In Index, with Mexico ranking first, followed by Malaysia (2nd) and Costa Rica (3rd). Moreover, half of these countries also rank among the top 10 in the Personal Finance Index. Taiwan (11th) and Portugal (14th) narrowly miss out on a top 10 spot in this index, while New Zealand (28th), Australia (39th), and Canada (50th) have a



weaker performance in this regard.

The worst countries for expats are Kuwait (59th), Italy, South Africa, Russia, Egypt, Japan, Cyprus, Turkey, India, and Malta (50th). Besides Japan (21st), all these countries rank far below the global average in the Quality of Life Index. What is more, eight out of the ten worst-rated destinations are also among the bottom 10 in the Working Abroad Index — the only two exceptions being India (46th) and Malta (31st), which, however, also receive mediocre results at best. Lastly, India is the only country in the overall bottom 10 that performs very well in the Personal Finance Index (4th), while the others — such as Italy (59th), Kuwait (58th), and Cyprus (57th) — rank below the global average or even land among the bottom 10.

### Expat Life during the COVID-19 Pandemic

On a global scale, 45% of survey respondents say that COVID-19 had an impact on their current stay abroad or their relocation plans: the **share of expats** who say so (37%) either decided to not move back home in the near future (18%), planned to move to another country but had to change these plans (8%), will move to another country due to the pandemic (6%), or will move back home sooner than originally planned (5%).

The share of local respondents whose relocation plans were affected by COVID-19 (61%) is a lot higher: some of them were living abroad but moved home sooner than planned (18%), others were planning to move abroad but had to change their plans (35%), and about one in ten have now decided to move abroad because of the pandemic (9%).

#### The Pandemic's Impact on Everyday Life

Of course, COVID-19 has not only disrupted the relocation plans of expats worldwide. When asked where they see the biggest impact of the pandemic on their personal life right now, the survey respondents point out its effects on personal travel (25%), social life (23%), and their work or business (16%) in particular. In the long run, respondents are still concerned about the impact of COVID-19 on their social life (17% of all respondents), and there are also considerable worries regarding personal travel (22%).

### **How Expats Stay Informed on COVID-19**

Expats across the world mostly rely on official government channels (48%), local news (47%), and social media (40%) for news on the COVID-19 situation and the related regulations in their country of residence. Considering the importance of government channels, just how satisfied are expats with the official communication regarding COVID-19 and related regulations? Worldwide, not quite two-thirds (66%) rate this factor positively, with close to a quarter (24%) saying they are completely satisfied. The main complaint among expats who are not satisfied with the official communication on the pandemic is that the information is unclear, confusing, and/or contradictory (67%).

For further information on the global impact of COVID-19 on expat life, please take a look at the full press release in the download center of our e-mail.

#### About the InterNations *Expat Insider 2021* Survey

For its annual Expat Insider survey, InterNations asked 12,420 expats representing 174 nationalities and living in 186 countries or territories to provide information on various aspects of expat life, as well



as their gender, age, and nationality. Participants were asked to rate up to 37 different aspects of life abroad on a scale of one to seven. The rating process emphasized the respondents' personal satisfaction with these aspects, considering both emotional topics and more factual aspects with equal weight. The respondents' ratings of the individual factors were then bundled in various combinations for a total of 13 subcategories, and their mean values were used to draw up five topical indices: Quality of Life, Ease of Settling In, Working Abroad, Personal Finance, and Cost of Living. The first four of these indices were further averaged together with expats' general satisfaction with their life in order to rank 59 expat destinations around the world. In 2021, the top 10 are Taiwan, Mexico, Costa Rica, Malaysia, Portugal, New Zealand, Australia, Ecuador, Canada, and Vietnam. Moreover, expats were asked about how COVID-19 has impacted their life abroad; however, these responses did not influence the overall ranking.

For a country to be featured in the indices and consequently in the overall ranking, a sample size of at least 50 survey participants per destination was necessary.

#### **About InterNations**

With around 4 million members in 420 cities around the world, <u>InterNations</u> is the largest global community and a source of information for people who live and work abroad. InterNations offers global and local networking and socializing, both online and face to face. At around 6,000 events and activities per month, expatriates have the opportunity to meet other global minds. Online services include discussion forums and helpful articles with personal expat experiences, tips, and information about life abroad. Membership is by approval only to ensure we remain a community of trust. InterNations is part of the New Work SE, a group of brands that offer products and services for a better working life.

Find more information about InterNations on our <u>press page</u>, <u>in our company blog</u>, or in our <u>magazine</u>.

Press Contact
Caroline Harsch
Media Spokesperson

InterNations GmbH Schwanthalerstrasse 39 80336 Munich, Germany

Email: <a href="mailto:press@internations.org">press@internations.org</a>
Homepage: <a href="https://www.internations.org/press">https://www.internations.org/press</a>