

Expat Insider 2021 Survey Reveals: The Best and Worst Destinations for Living and Working Abroad

Expats in Germany benefit from the great career opportunities but struggle to make new friends.

- Taiwan, Mexico, Costa Rica, Malaysia, Portugal, New Zealand, Australia, Ecuador, Canada, and Vietnam are the best destinations for expats in 2021.
- The worst countries for expats are Kuwait (59th), Italy, South Africa, Russia, Egypt, Japan, Cyprus, Turkey, India, and Malta (50th).
- Germany comes 36th out of 59 destinations in the Expat Insider 2021 survey. It ranks best in the Working Abroad Index (6th) and worst in the Ease of Settling In Index (55th).

Munich, 18 May 2021 — For the seventh time, <u>InterNations</u>, the world's largest expat community with around 4 million members, has published its Expat Insider survey. With more than 12,000 respondents, it is one of the most extensive surveys about living and working abroad, sharing insights into expat life in 59 destinations. The survey offers in-depth information on expats' satisfaction with the quality of life, ease of settling in, working life, personal finance, and the cost of living in their respective country of residence. Additionally, the respondents share how they have been experiencing the **COVID-19 pandemic** and how it has impacted their life.

Germany comes 36th out of 59 destinations in the Expat Insider 2021 survey. The country receives excellent results in the Working Abroad Index (6th). While expats are also satisfied with the quality of life (22nd) and their personal finances (25th), they rank Germany among the worst destinations in the world for the ease of settling in (55th). Overall, Taiwan, Mexico, and Costa Rica are the best expat destinations worldwide: all of them attract expats with their ease of settling in and good personal finances. On the other hand, the bottom three countries, Kuwait, Italy, and South Africa, all perform poorly in the Working Abroad Index. Additionally, Kuwait is the hardest country for expats to feel at home in, Italy is the worst for personal finances, and expats in South Africa do not feel safe.





Germany in the Expat Insider 2021 Survey

Good Job Opportunities for Expats

Coming 36th out of 59 countries in the Expat Insider 2021 survey, Germany's strongest suit is the Working Abroad Index (6th). It even ranks fifth worldwide in the Economy & Job Security subcategory: three in four expats (75%) rate their job security positively (vs. 61% globally), and 85% are happy with the state of the local economy (vs. 62% globally). "Germany is a stable country. There are international companies offering good job opportunities, and the economy is strong," says a Spanish expat. In fact, 58% are satisfied with their local career opportunities (vs. 45% globally). And the proportion of expats working full time in Germany is almost ten percentage points higher than the global average (64% vs. 55% globally).

Germans Are Hard to Be Friends With

However, Germany lands in the bottom 10 for the Ease of Settling In Index (55th) as well as all its subcategories: Feeling at Home (53rd), Language (56th), Finding Friends (52nd), and Friendliness (52nd). More than a quarter of expats (26%) rate the general friendliness of the German population negatively (vs. 16% globally), 30% do not feel at home in the local culture (vs. 20% globally), and 52% have trouble making local friends (vs. 36% globally). Moreover, only 19% say their friends and acquaintances are mostly locals. As a comparison, in Mexico — the best-ranking country for finding friends — 36% are mostly friends with local residents. And while 38% of respondents in Germany are mostly friends with other expats, this applies to only 13% in Mexico. "It is very difficult to make new friends in Germany, unless you belong to an expat club," shares a South African expat.

Low Ranks for Digital Life

Germany shows a fairly average performance in the Personal Finance (25th) and Cost of Living (33rd) Indices. It ranks slightly higher in the Quality of Life Index (22nd): the majority of expats (92%) is happy about their travel opportunities (vs. 84% globally), placing the country on rank seven for this factor and on rank nine in the Travel & Transportation subcategory. However, Germany loses points in the Digital Life subcategory (53rd): 28% say it is hard easy to pay without cash (vs 9% globally), and 23% find it difficult to get high-speed internet (vs. 12% globally).

The Impact of COVID-19 on Expat Life in Germany

The pandemic has changed the plans of many expats worldwide. In Germany, 14% of respondents have decided to stay and not to move back home in the near future due to COVID-19, slightly less than the global average (18%). Another 8% will move either to a different foreign country or back home sooner than originally planned (vs. 11% globally). Among those who will be moving back home earlier than planned, 37% do so to be closer to their family and friends (vs. 33% globally). An even higher share (39%) wants to go back home because they feel lonely and socially isolated in Germany, almost twice the global average (20%).

When it comes to staying up to date, half the respondents in Germany (50%) use the local news as their source of information during the pandemic (vs. 47% globally), and most expats (72%) are satisfied with the official communication regarding COVID-19 (vs. 66% globally).



The Best and Worst Destinations for Living and Working Abroad in 2021

According to the Expat Insider 2021 survey, the top 10 destinations for expats are Taiwan (1st), Mexico, Costa Rica, Malaysia, Portugal, New Zealand, Australia, Ecuador, Canada, and Vietnam (10th). All these countries stand out with above-average results in the Ease of Settling In Index, with Mexico ranking first, followed by Malaysia (2nd) and Costa Rica (3rd). Moreover, half of these countries also rank among the top 10 in the Personal Finance Index. Taiwan (11th) and Portugal (14th) narrowly miss out on a top 10 spot in this index, while New Zealand (28th), Australia (39th), and Canada (50th) have a weaker performance in this regard.

The worst countries for expats are Kuwait (59th), Italy, South Africa, Russia, Egypt, Japan, Cyprus, Turkey, India, and Malta (50th). Besides Japan (21st), all these countries rank far below the global average in the Quality of Life Index. What is more, eight out of the ten worst-rated destinations are also among the bottom 10 in the Working Abroad Index — the only two exceptions being India (46th) and Malta (31st), which, however, also receive mediocre results at best. Lastly, India is the only country in the overall bottom 10 that performs very well in the Personal Finance Index (4th), while the others — such as Italy (59th), Kuwait (58th), and Cyprus (57th) — rank below the global average or even land among the bottom 10.

Expat Life during the COVID-19 Pandemic

On a global scale, 45% of survey respondents say that COVID-19 had an impact on their current stay abroad or their relocation plans: the **share of expats** who say so (37%) either decided to *not* move back home in the near future (18%), planned to move to another country but had to change these plans (8%), will move to another country due to the pandemic (6%), or will move back home sooner than originally planned (5%).

The share of local respondents whose relocation plans were affected by COVID-19 (61%) is a lot higher: some of them were living abroad but moved home sooner than planned (18%), others were planning to move abroad but had to change their plans (35%), and about one in ten have now decided to move abroad because of the pandemic (9%).

The Pandemic's Impact on Everyday Life

Of course, COVID-19 has not only disrupted the relocation plans of expats worldwide. When asked where they see the biggest impact of the pandemic on their personal life right now, the survey respondents point out its effects on personal travel (25%), social life (23%), and their work or business (16%) in particular. In the long run, respondents are still concerned about the impact of COVID-19 on their social life (17% of all respondents), and there are also considerable worries regarding personal travel (22%).

How Expats Stay Informed on COVID-19

Expats across the world mostly rely on official government channels (48%), local news (47%), and social media (40%) for news on the COVID-19 situation and the related regulations in their country of residence. Considering the importance of government channels, just how satisfied are expats with the official communication regarding COVID-19 and related regulations? Worldwide, not quite two-thirds (66%) rate this factor positively, with close to a quarter (24%) saying they are completely



satisfied. The main complaint among expats who are *not* satisfied with the official communication on the pandemic is that the information is unclear, confusing, and/or contradictory (67%).

For further information on the global impact of COVID-19 on expat life, please take a look at the full press release in the download center of our e-mail.

About the InterNations *Expat Insider 2021* Survey

For its annual *Expat Insider* survey, InterNations asked 12,420 expats representing 174 nationalities and living in 186 countries or territories to provide information on various aspects of expat life, as well as their gender, age, and nationality. Participants were asked to rate up to 37 different aspects of life abroad on a scale of one to seven. The rating process emphasized the respondents' personal satisfaction with these aspects, considering both emotional topics and more factual aspects with equal weight. The respondents' ratings of the individual factors were then bundled in various combinations for a total of 13 subcategories, and their mean values were used to draw up five topical indices: Quality of Life, Ease of Settling In, Working Abroad, Personal Finance, and Cost of Living. The first four of these indices were further averaged together with expats' general satisfaction with their life in order to rank 59 expat destinations around the world. In 2021, the top 10 are Taiwan, Mexico, Costa Rica, Malaysia, Portugal, New Zealand, Australia, Ecuador, Canada, and Vietnam. Moreover, expats were asked about how COVID-19 has impacted their life abroad; however, these responses did not influence the overall ranking.

For a country to be featured in the indices and consequently in the overall ranking, a sample size of at least 50 survey participants per destination was necessary.

About InterNations

With around 4 million members in 420 cities around the world, InterNations is the largest global community and a source of information for people who live and work abroad. InterNations offers global and local networking and socializing, both online and face to face. At around 6,000 events and activities per month, expatriates have the opportunity to meet other global minds. Online services include discussion forums and helpful articles with personal expat experiences, tips, and information about life abroad. Membership is by approval only to ensure we remain a community of trust. InterNations is part of the New Work SE, a group of brands that offer products and services for a better working life.

Find more information about InterNations on our <u>press page</u>, <u>in our company blog</u>, or in our <u>magazine</u>.

Press Contact
Caroline Harsch
Media Spokesperson

InterNations GmbH Schwanthalerstrasse 39 80336 Munich, Germany Email: press@internations.org

Homepage: https://www.internations.org/press