

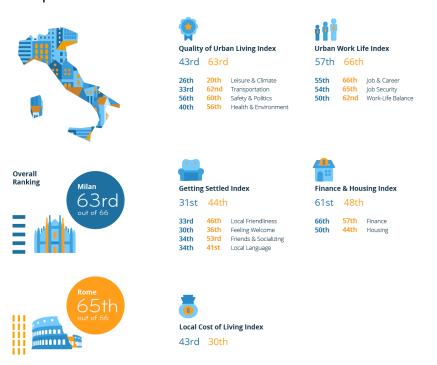
Expat Life in Milan and Rome

The Expat City Ranking 2020 reveals the best and worst cities for expats around the world, including Milan and Rome.

- Out of 66 cities in the Expat City Ranking 2020, both Milan (63rd) and Rome (65th) land among the bottom 5 cities worldwide.
- Valencia (1st), Alicante, Lisbon, Panama City, Singapore, Málaga, Buenos Aires, Kuala Lumpur, Madrid, and Abu Dhabi (10th) are the top 10 cities for expats to live in 2020.
- On the other hand, expats consider Salmiya in Kuwait (66th), Rome, Seoul, Milan, Nairobi, Paris, Johannesburg, Santiago, Dublin, and Hong Kong (57th) the world's worst cities to live in.

Munich, 26 November 2020 — Milan ranks 63rd and Rome even 65th in the Expat City Ranking 2020 by InterNations, the world's largest expat community with around 4 million members. Both cities land among the bottom 10 worldwide in the Urban Work Life Index — Rome is even voted the worst city in the world. Milan also ranks ahead of Rome in the Getting Settled and Quality of Urban Living Indices. On the other hand, Rome outperforms Milan in the Finance & Housing and Local Cost of Living Indices.

Expat Life in Milan and Rome





The Expat City Ranking is based on the annual Expat Insider survey by InterNations, which is one of the most extensive surveys about living and working abroad, with more than 15,000 respondents in 2020. This year, 66 cities around the globe are analyzed in the survey, which offers in-depth information about five areas of expat life: Quality of Urban Living, Getting Settled, Urban Work Life, Finance & Housing, and Local Cost of Living. Together, the first



four topics make up the Expat City Ranking, which reveals the best and worst cities for expats to live in. As the data was collected in March 2020, just before COVID-19 turned into a global pandemic, one question, however, remains: Will these cities still come out on top in a post-COVID world?

What Expats Think about Life in Milan and Rome

63. Milan Ranks Poorly across the Board

Coming in 63rd place in the overall Expat City Ranking 2020, Milan ends up among the bottom 10 for the fourth year in a row; it comes only ahead of Seoul (64th), Rome (65th), and Salmiya (66th) in 2020. Milan performs particularly poorly in the Finance & Housing (61st) and the Urban Work Life (57th) Indices. Just 46% of expats are satisfied with their financial situation (vs. 61% globally), and 34% say that their household income is not enough to cover their expenses in Milan (vs. 21% globally). More than three in five expats (62%) also rate the affordability of housing negatively (vs. 41% globally). "It is difficult to find an apartment as an expat — a nightmare," says an expat from Ukraine. When it comes to their working life, 32% of survey respondents are concerned about the local economy (vs. 18% globally). Maybe this is why only 33% rate their career opportunities positively (vs. 43% globally) and why another 23% are dissatisfied with their jobs (vs. 18% globally).

The Getting Settled Index (31st) is Milan's strongest point, with 66% of expats finding it easy to get used to the local culture (vs. 61% globally). A US American expat says: "I like the food and the general culture, which strives towards a healthy lifestyle." However, 19% of respondents say that the local residents are generally unfriendly (vs. 17% globally), and one-fifth (20%) states that people in Milan are not friendly towards foreign residents (vs. 18% globally). Lastly, while 43% find it difficult to live in Milan without speaking Italian (vs. 30% globally), 53% consider it at least an easy language to learn (vs. 37% globally).

65. Rome Is the Second-Worst City Worldwide for Expats

Rome (65th) comes second to last in the overall Expat City Ranking 2020, ranking only ahead of Salmiya in Kuwait (66th) and slightly behind Milan (63rd). Rome comes in last place worldwide in the Urban Work Life Index (66th), with only 8% of survey respondents rating their local career options positively (vs. 43% globally). Three in ten expats (30%) are dissatisfied with their job in general (vs. 18% globally), and 37% feel their job is not secure (vs. 22% globally). More than three in five respondents (62%) are also concerned about the economy in the Italian capital (vs 18% globally), and 30% are unhappy with their work-life balance (vs. 18% globally). "I do not like the work-life balance and may have to consider moving away from Italy for work," shares a Canadian expat. "On top of this, the weak economy makes career advancements difficult."

Rome performs just as poorly in the Quality of Urban Living Index (63rd): expats are dissatisfied with the public transportation system (64% vs. 24% globally), feel unsafe (20% vs. 9% globally), and are unhappy with the urban environment (46% vs. 21% globally). The city performs slightly better in the Getting Settled Index (44th), with more than three in five expats (62%) feeling at home in Rome (vs. 64% globally). Still, 30% of respondents find the local residents unfriendly (vs. 17% globally), and 34% are unhappy with their social life (vs. 24% globally). "Generally, I find the people rude," says an expat from Mexico. While 34% of expats state that their household income is not



enough to cover expenses (vs. 21% globally), Rome does do best in the Local Cost of Living Index (30th). However, this only means rather mediocre results, with 39% of expats expressing their dissatisfaction with the cost of living (vs. 36% globally).

About the Expat City Ranking 2020

The Expat City Ranking is based on the annual Expat Insider survey by InterNations. For the survey, more than 15,000 expatriates representing 173 nationalities and living in 181 countries or territories provided information on various aspects of expat life. In addition to their satisfaction with life in their host country, respondents were also invited to share their opinions on the city they are currently living in.

Participants were asked to rate more than 25 different aspects of urban life abroad on a scale of one to seven. The rating process emphasized the respondents' personal satisfaction with these aspects, considering both emotional topics and more factual aspects with equal weight. The respondents' ratings of the individual factors were then bundled in various combinations for a total of 13 subcategories, and their mean values were used to draw up four topical indices: Quality of Urban Living, Getting Settled, Urban Work Life, and Finance & Housing. These were further averaged in order to rank 66 cities worldwide. In 2020, the top 10 cities for expats are Valencia, Alicante, Lisbon, Panama City, Singapore, Málaga, Buenos Aires, Kuala Lumpur, Madrid, and Abu Dhabi. The survey also includes a Local Cost of Living Index, which does, however, not factor into the overall ranking to avoid overrepresenting financial aspects.

For a city to be featured in the Expat City Ranking 2020, a sample size of at least 50 survey participants per city was required.

About InterNations

With around 4 million members in 420 cities around the world, <u>InterNations</u> is the largest global community and a source of information for people who live and work abroad. InterNations offers global and local networking and socializing, both online and face to face. At around 6,000 events and activities per month, expatriates have the opportunity to meet other global minds. Online services include discussion forums and helpful articles with personal expat experiences, tips, and information about life abroad. Membership is by approval only to ensure we remain a community of trust. InterNations is part of the New Work SE, a group of brands that offer products and services for a better working life.

Find more information about InterNations on our <u>press page</u>, <u>in our company blog</u>, or in our <u>magazine</u>.

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