

Expat Insider 2017 Survey Reveals: Expats Worry about Their Safety under the Brazilian Sun

Great weather and friendly locals are just not enough to make Brazil an attractive destination for expats due to political instability and poor safety.

- The great weather and the friendly population are some of Brazil's most attractive traits, with more than eight in ten expats rating both factors positively (83% and 86% respectively).
- Nearly seven in ten expats (68%) feel unsafe in Brazil, exceeding the global average by 57 percentage points and putting the country second- to last worldwide in this respect.
- Over three in four expats (77%) rate Brazil's economy negatively, compared to only 25 percent of expats worldwide.

Munich, 06 September 2017 — Brazil is one of the friendliest countries worldwide, but nonetheless it is not an attractive expat destination: the country's suffering economy keeps having an impact on employment and working conditions, which makes it hard for foreign residents to build a professional career. In addition, a lack of safety does not only worry expats, but also motivates the Brazilians themselves to move abroad, as the *Expat Insider 2017* survey reveals. With nearly 13,000 respondents living and working abroad, it is one of the most extensive expat studies, conducted yearly by *InterNations*, the largest expat community worldwide. Apart from offering an in-depth analysis of life abroad, the survey ranks 65 countries by a variety of factors such as quality of life, working abroad, and settling in. While Brazil only achieves a poor 62nd place, this year's top destinations for expats are Bahrain, Costa Rica, Mexico, Taiwan, and Portugal.





Friendly Brazilians Make Settling In Easy for Expats

Exactly three-quarters of the expats living in Brazil considered the climate a potential benefit before their move, compared to only 47 percent worldwide. They were not disappointed upon arrival: an even higher percentage (83%) express their satisfaction with the local climate. "The weather is definitely the best part about living here," an Irish respondent explains, "that and the fact that after six years here we have made friends who we would count as family". In fact, more than half of the expats in Brazil (53%) state to be mainly friends with local residents, which is nearly three times the average among expats worldwide (19%).

Therefore, it hardly comes as a surprise that the country ranks 11th out of 65 countries in terms of the friendliness: over eight in ten expats (86%) rate the general friendliness of Brazil's population positively, which is 16 percentage points more than the global average. Close to half of them (48%) even give it an excellent rating. This friendly attitude might be one of the reasons why 70 percent of expats find it easy to get used to the local culture.

Concerns About Safety and Politics Worry Expats

Despite living in a warm and sunny paradise, expats in Brazil see some downsides. Nearly seven in ten (68%) feel unsafe, which is a striking 57 percentage points more than the average among expats worldwide. In fact, the country ranks second to last in terms of safety and security, only beaten by Nigeria. One of the reasons for this poor performance among expats might be the country's political situation,

Life in Brazil 2017* 2016** **Overall Rank** A 2 Quality of Life Ease of Settling In 33 Working Abroad 63 65 Family Life (out of 45 count A 2 45 Personal Finance A 5 Cost of Living *out of 65 68% generally satisfied

which is seen as volatile by over three-quarters (76%). An Australian expat explains that "government corruption is common, and consequently the country is struggling with the theft of money." In addition, more than four in ten expats (41%) also consider Brazil to be less than peaceful in general. These issues have a significant effect on the quality of life, for which Brazil ranks 62nd for the second year in a row (out of 65 countries in 2017 and out of 67 in 2016). Moreover, there seems to be no improvement in terms of working abroad, either, as Brazil has ranked among the respective bottom 10 destinations since 2015, placing 63rd this year. Over three in ten expats are not satisfied with either their career prospects (32%) or their job security (31%). The state of the economy might have something to do with these negative results: over three in four expats (77%) rate the country's economy negatively, compared to only 25 percent of expats worldwide.

Os Brasileiros Abroad in Search of Greater Safety

The constant concerns about safety and political stability in Brazil seem to affect not only expats in Brazil, but also Brazilians abroad: more than four in five Brazilians (81%) considered their personal safety a potential benefit prior to moving abroad, 32 percentage points more than the global average. These concerns seems to extend to their families, too: more than four in five Brazilian expats (85%) rate family life abroad positively, which is 13 percentage points more than the expats being satisfied with their family life *in* Brazil (72%). In addition, nearly nine in ten Brazilians abroad (88%) are satisfied with the options for their children's education in their new country of residence, a much better rating than the one Brazil receives in this respect (57%). While expat parents living in Brazil are preoccupied with their children's safety, rated negatively by 47 percent, 90 percent of Brazilians abroad express their satisfaction with this factor. Considering how much safer Brazilians feel abroad, it comes as no surprise that almost half of them (47%) consider returning to Brazil rather unlikely.

A Heartwarming Welcome Leads Bahrain, Costa Rica, and Mexico to the Top

For the first time since the *Expat Insider* survey was introduced, none of the previous year's top 3 destinations lead the ranking: Surprise winner Bahrain even leaps from 19th position to 1st place, winning the overall ranking. The Gulf State makes it easy for expats to feel at home due to its friendly local residents — nearly nine out of ten expats (86%) rate the friendly attitude of Bahrainis towards expats positively. In addition, about three-quarters of expats in Bahrain (73%) are satisfied with their jobs, compared to a global average of 64 percent. Runner-up Costa Rica and Mexico on third place also rank among the top



20 in terms of working abroad, but are even more valued for their extremely friendly local population. In fact, nearly nine in ten expats (87%) rate the friendly attitude of locals towards foreign residents positively in both countries, compared to a global average of only 67 percent of expats feeling this way about their destination.

Greece, Kuwait, and Nigeria Are the Worst Destinations for Expats Again

The countries featured in the bottom 3, on the other hand, have remained the same for the third year in a row: Greece has now hit rock bottom, ranking last overall, as well as in terms of working abroad, personal finance, and family life. Half of the respondents in Greece say that their household income is not enough to cover their daily expenses, which is more than twice the global average (23%). The main issue in Nigeria and Kuwait, 63rd and 64th out of 65 countries, remains the constant struggle with the quality of life: more than two in ten expats in Kuwait (23%) are unhappy with their life in general, compared to only 10 percent of expats worldwide. In Nigeria, safety and security cause additional problems, with nearly seven out of ten (68%) rating their personal safety negatively.

About the InterNations Expat Insider 2017 Survey

For its annual *Expat Insider* survey, InterNations asked about 13,000 expatriates representing 166 nationalities and living in 188 countries or territories to provide information on various aspects of expat life, as well as their gender, age, and nationality. Participants were asked to rate 43 different aspects of life abroad on a scale of one to seven. The rating process emphasized the respondents' personal satisfaction with these aspects and considered both emotional topics as well as more factual aspects with equal weight. The respondents' ratings of the individual factors were then bundled in various combinations for a total of 16 subcategories, and their mean values were used to draw up six topical indices: Quality of Life, Ease of Settling In, Working Abroad, Family Life, Personal Finance, and Cost of Living Index. Except for the latter, all indices were further averaged in order to rank 65 expatriate destinations around the world. In 2017 the top 10 were Bahrain, Costa Rica, Mexico, Taiwan, Portugal, New Zealand, Malta, Colombia, Singapore, and Spain.

For a country to be featured in the indices and consequently in the overall ranking, a sample size of at least 75 survey participants per country was necessary. The only exception to this is the Family Life Index, where a sample size of more than 40 respondents raising children abroad was required. In 2017, 65 and 44 countries respectively met these requirements. However, in most countries the sample size exceeded 100 participants.

About InterNations

With 2.7 million members in 390 cities around the world, InterNations (http://www.internations.org) is the largest global network and information site for people who live and work abroad. InterNations offers global and local networking both online and face-to-face. At around 6,000 monthly events and activities, expatriates have the opportunity to meet with other global minds. Online services include country and city guides created by a team of professional writers, guest contributions about life abroad, and discussion forums to help members with topics such as local housing and job searching. InterNations membership is by approval only to ensure we remain a community of trust.

The InterNations app is available for Android and iOS and can be downloaded for free on <u>Google Play</u> and the <u>App Store</u>.

Find more information about InterNations on our <u>press pages</u>, <u>company website</u>, <u>Facebook</u>, <u>LinkedIn</u>, <u>Twitter</u>, or in our <u>Expat Magazine</u>.

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