

Aussies Fail to Match Kiwis' Welcoming Attitude

Despite New Zealand outranking Australia, both countries rank lower than ever for friendliness towards foreign residents.

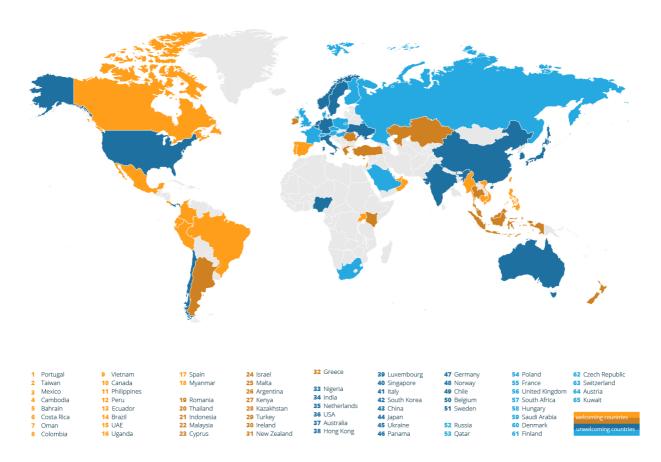
Australia

- Friendly attitude towards expats: 67%
- Ease of making local friends: 43%
- Expats likely to stay forever: 51%

New Zealand

- Friendly attitude towards expats: 75%
- Ease of making local friends: 60%
- Expats likely to stay forever: 72%

Munich, 21 March 2018 — Since, 2014, New Zealand and Australia have both plummeted in the ranking when it comes to local friendliness towards foreign residents: New Zealand has fallen from 6th to 31st place and Australia from 14th to 37th within the past four years. However, New Zealand continues to be perceived as friendlier by far than Australia, as the latest *Expat Insider* survey reveals. Based on the insights of close to 13,000 expats from 188 countries and territories in the annual survey, *InterNations*, the world's largest network for people who live and work abroad, compiled a so-far unpublished ranking of the world's friendliest countries for foreign residents. Chart-topper Portugal is followed by Taiwan, Mexico, Cambodia, Bahrain, Costa Rica, Oman, Colombia, Vietnam, and Canada.



New Zealand Outranks Australia Again

For the fourth year in a row, New Zealand (31st) ranks higher in terms of friendliness towards foreign residents than Australia (37th). While Australians are perceived as slightly more outgoing (59% vs. 54%), it is the Kiwis that are described as a lot more welcoming (56% vs. 72%). "People are so friendly, honest, and helpful," says a US American expat living in New Zealand. However, when it comes to expats' social circles, the difference between the two countries is not that striking: 22 percent of those living in Australia and 26 percent of those in New Zealand are mainly friends with local residents. Moreover, 57 percent of expats in either country belong to a fairly mixed group of friends that includes both locals and other expats.



A New Low for Both Destinations

Although New Zealand continues to rank better than Australia, it has also experienced a definite downwards trend since 2014: back then, close to nine in ten expats in New Zealand (87%) and nearly eight in ten in Australia (78%) were satisfied with the local population's friendliness towards foreign residents. Interestingly, while Australia has received worsening ratings for many other factors as well, New Zealand has remained fairly stable in that regard. For example, while 76 percent of expats in both countries found it easy to settle down in 2014, only 68 percent of those in living Australia still agreed in 2017, but 80 percent in New Zealand did. The same is true for the ease of making local friends: while the share of expats rating this factor positively in Australia shrank from 2014 to 2017 (56% to 43%), the respective share actually grew in New Zealand (54% to 60%).

Top 10 Most Welcoming Countries for Expats

Portugal

• Friendly attitude towards expats: 94%

• Ease of making local friends: 58%

• Expats likely to stay forever: 47%

Climbing nine places since 2016, Portugal claims the title of the most welcoming country for expats. "The local population is friendly and helpful," states an Australian, while a Dutch expat values that "people look after each other" here. In fact, close to four in five expats (79%) describe the Portuguese as welcoming, and about three in ten (29%) state that locals make up most of their social circles (vs. 19% globally).

2. Taiwan

• Friendly attitude towards expats: 86%

• Ease of making local friends: 61%

• Expats likely to stay forever: 30%

Close to three-quarters of expats living in Taiwan agree that the Taiwanese are welcoming (73%) rather than distant (8%). "The people are wonderfully friendly and welcoming to foreigners," states a US American expat. Maybe it is this friendly attitude that makes it easy for the majority of expats to settle down in the country (74%) and feel at home in the local culture (69%).

3. Mexico

• Friendly attitude towards expats: 87%

Ease of making local friends: 73%

• Expats likely to stay forever: 39%

Considering how easy expats find it to make local friends in Mexico, it comes as no surprise that 30 percent say their friends are mainly locals. Moreover, four in five expats find it easy to settle down in the country (81%) and to get used to the local culture (80%). A US American expat especially likes "how easy it is to adapt, and the people are incredibly friendly".

4. Cambodia

• Friendly attitude towards expats: 92%

• Ease of making local friends: 59%

• Expats likely to stay forever: 23%

Moving to Cambodia does not seem to be worrisome for expats: more than four in five find the local population welcoming (85%) and think that it is easy to settle down here (83%). This might be one of the reasons why 39 percent felt at home nearly straight away, which is the highest share across all surveyed countries and more than twice the global average (19%).



5. Bahrain

• Friendly attitude towards expats: 86%

• Ease of making local friends: 55%

• Expats likely to stay forever: 11%

Close to seven in ten (69%) find the Bahrainis welcoming, and another 73 percent feel at home in the local culture. This might be thanks to the lack of a significant language barrier: 91 percent find it easy to live here without speaking the local language. "Bahrain is a beautiful melting pot of many different cultures," states an expat from the USA. In fact, only one percent believes that they will never feel at home here.

6. Costa Rica

• Friendly attitude towards expats: 87%

• Ease of making local friends: 78%

• Expats likely to stay forever: 48%

Out of 65 countries, Costa Rica is the number one destination when it comes to making local friends. This might be due to the fact that 85 percent of expats describe Costa Ricans as welcoming rather than distant (9%), which is 30 percentage points above the global average (55%). Moreover, it might have contributed to more than four in five expats saying they feel at home in the local culture (81%), compared to a global average of 60 percent.

7. Oman

• Friendly attitude towards expats: 86%

• Ease of making local friends: 60%

• Expats likely to stay forever: 12%

"Oman is very expat friendly. The locals are warm and welcoming," says an Indian living in Oman, and most expats in the country seem to agree: close to three-quarters describe the locals as welcoming (73%). Despite that positive attitude, only three percent state to be mainly friends with locals — however, the majority (58%) is part of a quite mixed social circle.

8. Colombia

• Friendly attitude towards expats: 87%

Ease of making local friends: 62%

• Expats likely to stay forever: 33%

Out of the top 10 most welcoming countries, expats in Colombia are the most likely to be mainly friends with locals (34%). In fact, more than four in five expats describe the Colombians as welcoming (86%) and find it easy to settle down in the country (81%). A US American finds the Colombians "open, warm, and friendly", and an expat from the Netherlands adds that they "are always willing to help".

9. Vietnam

• Friendly attitude towards expats: 83%

• Ease of making local friends: 56%

• Expats likely to stay forever: 16%

More than four in five expats describe the Vietnamese as welcoming (81%), and 73 percent find it easy to settle down in the country. "I love the friendly vibe in the city," states an expat from South Korea about life in Ho Chi Minh, "people are mostly nice and gentle." Despite that welcoming attitude, more than half the expats in Vietnam (51%) plan to stay up to five years at most, which is quite above the global average (35%).



10. Canada

- Friendly attitude towards expats: 81%
- Ease of making local friends: 43%
- Expats likely to stay forever: 45%

Canadians are perceived as welcoming by 62 percent of expats in the country, or as a French expat puts it: they are "open-minded, tolerant, and benevolent". In fact, close to three in ten expats state to be mainly friends with locals (27%), which might contribute to their ease of settling down in the country (70%). Although many expats (45%) find it likely that they will stay forever, the share of expats not yet feeling at home in the country (15%) is the highest out of the top-10 destinations.

Read More about Feeling Welcome Abroad



The Top 10 Most Welcoming Countries

Portugal, Taiwan, and Mexico top the table when it comes to the friendliness of the local population towards foreign residents, but expats can expect a frosty welcome in Switzerland, Austria, and Kuwait, according to the respondents of the Expat Insider survey.



The Expat Bubble

Expats often struggle to completely adjust to living in another country. But sticking exclusively with the expat community may ultimately prevent you from really understanding and immersing yourself in the local culture. InterNations helps you leave your comfort zone!



Ten Ways to Make a Country Feel Like Home

Before a move abroad, excitement is usually high. You are probably imagining all the great things you will learn at your new job and how they will advance your career. You are probably already dreaming of all the delicious local foods you will get to try and the wonderful friends you are about to make, but then you arrive and feel out of place.



Seven Reasons Why You Aren't Fitting in With the Locals

You took a huge step by moving to a new country! However, it doesn't quite feel like home yet without the right people by your side. Making new friends through cultural barriers can be a struggle, but thankfully there are ways to make it easier.

About the InterNations *Expat Insider 2017* Survey

For its annual *Expat Insider* survey, InterNations asked about 13,000 expatriates representing 166 nationalities and living in 188 countries or territories to provide information on various aspects of expat life, as well as their gender, age, and nationality. Participants were asked to rate 43 different aspects of life abroad on a scale of one to seven. The rating process emphasized the respondents' personal satisfaction with these aspects and considered both emotional topics as well as more factual aspects with equal weight. The respondents' ratings of the individual factors were then bundled in various combinations for a total of 16 subcategories, and their mean values were used to draw up six topical indices: Quality of Life, Ease of Settling In, Working Abroad, Family Life, Personal Finance, and Cost of Living Index. Except for the latter, all indices were further averaged in order to rank 65 expatriate destinations around the world. In 2017 the top 10 were Bahrain, Costa Rica, Mexico, Taiwan, Portugal, New Zealand, Malta, Colombia, Singapore, and Spain.



For a country to be featured in the indices and consequently in the overall ranking, a sample size of at least 75 survey participants per country was necessary. The only exception to this is the Family Life Index, where a sample size of more than 40 respondents raising children abroad was required. In 2017, 65 and 45 countries respectively met these requirements. However, in most countries the sample size exceeded 100 participants.

About InterNations

With 3 million members in 390 cities around the world, InterNations (http://www.internations.org/) is the largest global network and information site for people who live and work abroad. InterNations offers global and local networking both online and face-to-face. At around 6,000 monthly events and activities, expatriates have the opportunity to meet other global minds. Online services include country and city guides created by a team of professional writers, guest contributions about life abroad, and discussion forums to help members with topics such as the local job or housing search. InterNations membership is by approval only to ensure we remain a community of trust.

The InterNations app is available for Android and iOS and can be downloaded for free on <u>Google Play</u> and the <u>App Store</u>.

Find more information about InterNations on our <u>press pages</u>, <u>company website</u>, <u>Facebook</u>, <u>LinkedIn</u>, <u>Twitter</u>, or in our <u>Expat Magazine</u>.

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